

W/NY Rochester, NY 14610-1093 201 Humboldt St

Agency

Product

Brand

Sales Office

Mentzer Media
210 W Pennsylvania Ave Suite 250 Towson, MD 21286

유

Phone/Fax **Buyer Name**

Comments

MKAYO 10/11/16-10/17/16 AYOTTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLL OW CLOSER TO FLIGHT START.

Billing Type

Schedule Dates Salesperson Advertiser Contract # 1393781 15/17/3214 (545691) Political - US Senate (1077) Mentzer Media (11548) Friends of Kelly Ayotte/Senate/Republican/NH (79 Entered By 10/11/16-10/17/16 Demo CO-OP Headline # **Last Modified Date Entered** ECR25245298 Elizabeth F. Guy 07/15/16 10/13/16

Account Types National/Political Aliy,Rambo, Katz - Washington DC Katz - Washington DC, Washington DC (1179) Standard 15/17/3214 Sales Tax Net Total Commission Commission % Package Deal Order Type \$3,774.00 \$666,00 15.00 Normal

	Grand Total:	Oct. 2016	By Broadcast Month
	80	80	onth Spots
	\$4,440.00	\$4,440.00	Rate

			Comments:	Öate:				Accepted-Stallon	Accept	Date:			ccepted-Agency/Advertisor:	peach
					RACT	CON	CONFIRMATION CONTRAC		2					
7/15/16	DR. OZ Terget 9 Index:	Burlingika (WVNY)						3?	:30 9A- Dr. Oz	:2094	4.	10/17/16/10/17/16	5.0 Revised Line / SPOT	ys Co
10/10/16	DR. OZ Target 9 Index: 116. Nielsen: 0.3	\$50.00 Burlington (WVNY)	\$50.00	\$25.00	2	×		2	:30 9A- Dr. Oz	:30 94	5	10/14/16-10/14/16	4.1 Normal Line / SPOT	4.1
7/15/16	DR. 02 Target 9 Index: 116, Nielsen: 0.3	Burlington (WWY)				×.		9	:30 9A+ Dr. Oz	:30 92	.a.	10/14/16-10/14/16	±0 Revised Line / SPOT	4.0
10/10/16	DR. OZ Target 9 Index: 116. Nielsen: 0.3	\$25.00 Burlington (WVNY)	\$25.00	\$25.00	514	×			:30 9A- Dr. Oz	:30 94	- G	10/13/16-10/13/16	3.1 Normal Line / SPOT	3.1
2/18/16	DR. 02 Target 9 Index: 116. Nielson: 0.3	Burlington (W/WY)				×		goal	:30 9A- Dr. Oz	:30 94	-50	10/13/16-10/13/16	3.0 Revised Line / SPOT	3.0
10/10/16	DR. OZ Target 9 Index: 116. Nielsen: 0.3	\$50.00 Burlington (WVNY)	\$50.00	\$25.00	2		×	2	:30 9A- Dr. Oz	:30 94	5	10/12/16-10/12/16	2.1 Normal Line / SPOT	2.1
2/15/16	DR. UZ Target 9 Index: 116. Nielsen: ft.3	Burlington (WAVYY)	77.77.600000000000000000000000000000000				×		.309A- Dr. Oz	:30 94	J.,	10:12/16-10/12/16	2.0 Revised Line / SPOT	13
10/10/16	DR. OZ Target 9 Index: 116, Nielsen: 0.3	\$50.00 Burlington (WVNY)	\$50.00	\$25.00	2		×	2	:30 9A- Dr. Oz	:30 94	5	10/11/16-10/11/16	1.1 Normal Line / SPOT	1.1
715/16	DR. 02 Target 9 Index. 116, Nielson: 0,3	Burlington (W/VNY)					×	31.4	:30 9A- Dr. Oz	130 92	ماد	10/11/16-10/11/16	LO Revised Line / SPOT	E .
Entered	Comments	Station	Total	Rate	Su Spots	Th Fr Sa	Mo Tu We	SPW	Run Times	Length	Sec	Dates	Line Type / Break Type (Ref #)	Line



Agency

Product

210 W Pennsylvania Ave Towson, MD 21286 Mentzer Media

Phone/Fax

Suite 250

Comments Billing Type

Standard

MKAYO 10/11/16-10/17/16 AYOTTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLL OW CLOSER TO FLIGHT START.

Account Types Buyer Name Sales Office Salesperson Schedule Dates Advertiser Contract # Ally,Rambo, National/Political Katz - Washington DC Katz - Washington DC, Washington DC (1179) 15/17/3214 (545691) Political - US Senate (1077) Mentzer Media (11548) 15/17/3214 Friends of Kelly Ayotte/Senate/Republican/NH (79 Entered By 10/11/16-10/17/16 1393781 Net Total Order Type Sales Tax Commission Commission % Package Deal Demo Headline # 6 6 **Last Modified Date Entered** 07/15/16 10/13/16 Elizabeth F. Guy \$666.00 15.00 \$3,774.00 Normal ECR25245298 8

Grand Total:	Oct. 2016	By Broado
	<u> </u>	By Broadcast Month
80	80	Spots
\$4,440.00	\$4,440.00	Rate

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			Comments:	Date:						Stellon	Accepted-Stellon	Date			ocepted-Agency/Advertiser:	H6-Ag
I					ACT		CC	J S	NMA	CONFIRMATION CONTRA	00					
	Index: 120. Nielsen: 0.7															-
91/01/01		\$140.00 Burlington (WVNY)	\$140.C	\$70.00	2		<u> </u>			-	:30 5:59P- Local 22 News at 6P	:30		10/13/16-10/14/16	9.1 Normal Line / SPOT	;_
715/16	LCL22NWS AT 6P Target 9 17	Burlington (WANY)					×			Sp 1	.305.59P- Local 22 News at 6P			10/14/10/19/10	No source disposance	
10/10/16	ICL22NWS AT 6P Target 9 : Index: 120. Nielsen: 0.7	\$70.00 Burlington (WVNY)	\$70.0	\$70.00	1	<u> </u>		×		\$ 1	:30'5:59P- Local 22 News at 6P			10/12/10-10/12/10	O S Down out line / Store	
715/16	LCL22NWS AT 6P Target 9 Index: 120: Nelsan: 0.7	Burlington (WWWY)				<u> </u>		×		9	SUSTINGE LOCAL Z.2. News at 6P		_	10/14/10/10/12/10	rmal line / CDOT	3
10/10	LOCAL22NWS@7PM Target 10/10/16 9 Index: 121. Nielsen: 0.4	\$70.00 Burlington (WVNY)	\$70.1	\$70.00	ь	1	#		×	79	:306:59P- Local 22 News at 7P		-	10/1//10-10/1//10	Rajowicka line / croi	
715/	10CAL228VS@7PN Target 7/15/16 9 Index: 121 Neisen: 6.4	Burlington (WANY)							×) j	30 6:59P- Local 22 News at 7P			10/17/101-01/17/01	7 1 Normal Line / SDOT	= -
10/10	LOCAL22NWS@7PM Target 10/10/16 9 Index: 121. Nielsen: 0.4	\$280.00 Burlington (WVNY)	\$280.1	\$70.00	4		1	1-		79	:30 6:59P- Local 22 News at 7P			10/11/16-10/14/16	C. Doskad Has a count	9 F
7/15/16	UOCALZINVS@7PM Target 9 Index: 121, Neisen: 0,4	Burlington (VVVVV)						*		779	:306:59P- Local 22 News at 79	30		10/11/16-10/11/16	6.1 Normal Line / SPOT	- -
10/10/16	DR. OZ Target 9 Index: 116. Nielsen: 0.3	\$50.00 Burlington (WVNY)	\$50.	\$25.00	2	ļ			×	2	:30 9A- Dr. Oz			10/17/16-10/17/16	5.1 Normal Line / SPOT	; i
Entered	Comments	Station	Total	Rate	Spots	Sa Su	. ≓ . ∓	Tu We	. ₹	SPW	Run Times	Sec Length		Dates	Life Type / break Type (xer #)	



WVNY 201 Humboldt St

Product

Agency

Advertiser

Brand

210 W Pennsylvania Ave Towson, MD 21286 Rochester, NY 14610-1093

Suite 250

S

Mentzer Media

Schedule Dates Contract # Political - US Senate (1077) Mentzer Media (11548) Ally,Rambo, Katz - Washington DC Katz - Washington DC, Washington DC (1179) 15/17/3214 (545691) Friends of Kelly Ayotte/Senate/Republican/NH (79 Entered By 10/11/16-10/17/16 1393781 Order Type Demo Commission % Package Deal Headline # CO-OP **Last Modified** Date Entered 07/15/16 15.00 Normal 8 Elizabeth F. Guy ECR25245298 10/13/16

Comments Billing Type **Account Types** Phone/Fax Buyer Name Sales Office Salesperson MKAYO 10/11/16-10/17/16 AYOTTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLL OW CLOSER TO FLIGHT START. Standard National/Political 15/17/3214 Sales Tax Net Total Commission \$666.00 \$3,774.00

•	₹	
Grand Total:	Oct. 2016	Burlington (WVNY)
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1	l louin	XX 3
80	80	
-	\$	
\$4,440.00	\$4,440.00	?
	<i>5050</i> 7	***************************************

Line Line Type / Break Type (Ref #)) Dates	Sec	Length	Run Times	SPW Mo	Yo Tu We	e Th	Sa Su	Sports	Rate	Total	Station	Comments		Entered
10.0 Roysed Line / SPOT	10/16/16-10/16/16	ι _ν	:308	unerce	y1							(ANAM) tropbullang	GD MRN-SUN-ABC Target 9	-1	7/15/16
10.1 Normal Line / SPOT	10/16/16-10/16/16	4	:308 W	:30 8A- Good Morning America Weekend	2			×	2	\$45.00	\$90.00	\$90.00 Burlington (WVNY)	GD MRN-SUN-ABC Target 9 10/10/16	3C Target 9 10	/10/16
11.0 Normal Line / SPOT	10/16/16-10/16/16	4	:30 9	:30 9A- This Week	<u>н</u>			×	1	\$75.00	\$75.0	\$75.00 Burlington (WVNY)	THIS WEEK-ABC Target 9		7/15/16
12.0 Normal Line / SPOT	10/15/16-10/15/16	4	:30 1	:30 11P- Local 22 News at 11P				×		\$50.00		Burlington (WVNY)	LOCAL 22 NEWS Target 9 Index: 126. Nielsen: 0.5		7/15/16
12.0.1 Closed Preempt	10/15/16											Burlington (WV/NY)	Pre-Empt/Exception -	tion -	
13.0 kevised Line / SPOT	10/12/16-10/12/16	4	.30%	.30 6.30P- World News Torright	منبو	×						GANAA) uequiling	ABC-WORLD NWS Target 9 Index: 119, Nielson, 1,1		917/ST/2
13.1 Normal Line / SPOT	10/11/16-10/13/16	4	:30 6	:30 6:30P- World News Tonight		1	}		ь	\$200.00	\$200.00	\$200.00 Burlington (WVNY)	ABC-WORLD NWS Target 9 Index: 119. Nielsen: 1.1		10/10/16
13.1.1 Closed Preempt	10/11/16			Application and the second sec								Burlington (W/VNY)	Pre-Empt/Exception -	tion ·	
13.1.2 Closed Preempt	10/12/16											Burlington (WVNY)	Pre-Empt/Exception	tion -	
14.0 Normal Line / SPOT	10/14/16-10/14/16	4	:30 6:	:30 6:30P- World News Tonight	н		×			\$200.00		Burlington (WVNY)	ABC-WORLD NWS Target 9 Index: 119. Nielsen: 1.1		7/15/16
				CON	剪	CONFIRMATION CONTRA) N C	Ĭ	AC.						
orejded-Agency/Adverliser:			Date	Accepted Stallon	55					Date	Comments:				



WVNY 201 Humboldt St

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Product

Brand

Salesperson

210 W Pennsylvania Ave Towson, MD 21286 Rochester, NY 14610-1093

Suite 250

Comments Billing Type

MKAYO 10/11/16-10/17/16 AYOTTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLL OW CLOSER TO FLIGHT START.

CPE

Phone/Fax

Account Types

National/Political

Sales Tax

Net Total

\$3,774.00

15/17/3214

Standard

Mentzer Media

Sales Office **Buyer Name Schedule Dates** Contract # Advertiser Political - US Senate (1077) Ally,Rambo, Katz - Washington DC Katz - Washington DC, Washington DC (1179) 15/17/3214 (545691) Mentzer Media (11548) Friends of Kelly Ayotte/Senate/Republican/NH (79 Entered By 10/11/16-10/17/16 1393781 Demo CO-OP Order Type Commission Commission % Package Deal Headline # **Last Modified** Date Entered 07/15/16 \$666.00 15.00 Elizabeth F. Guy 10/13/16 Normal 8 ECR25245298

Grand Total:	Oct. 2016	By Broadcast Month
	80	st Month Spots
\$4,440.00	\$4,440.00	Rate

			Comments:	Oate:				lion:	-nollers-bargeox	Date:		crepted-Agency/Advertiser:	e pequeno
		The base of the ba		3	RACI	CONFIRMATION CONTRACT	NON I	-IRMA	CON				
											•		
0/10/16	GD MRN-SAT-ABC Target 9 10/10/16 Index: 127. Nielsen: 0.5	\$90.00 Burlington (WVNY)	\$90.00	\$45.00	2	×		N	:30 8A- Good Morning America Weekend	4 :30 8 <i>y</i>	10/15/16-10/15/16	18.1 Normal Line / SPOT	18.1
91/817	GD MRN-SAT-ABC Target 9 2/15/16 Index: 127. Neison: 0.5	Burlington (WWW)				.×:		93	:308A- Good Morning America Weekend	5 :3082	10/15/16-10/15/16	19.0 Revisivi Lino / SPOT	19.0%
0/10/16	INSIDE EDITION< Target 9 10/10/16 Index: 139. Nielsen: 0.4	\$40.00 Burlington (WVNY)	\$40.00	\$40.00	-			×	:30 7:30P- Inside Edition	5 :30 7:	10/17/16-10/17/16	17.1 Normal Line / SPOT	17.1
715/16	INSIDE EDITION< Target 9 7/15/16 Index: 139, Neisen, 0,4	Burlington (WVNY)						, ×	.30 7.309- Inside Edition	30 2	10/17/16-10/17/16	17.0 Revised Line / SPOT	17.9
0/10/16	INSIDE EDITION < Target 9 10/10/16 Index: 139. Nielsen: 0.4	\$120.00 Burlington (WVNY)	\$120.00	\$40.00	ω	–	1 1		:30 7:30P- Inside Edition	5 :30 7:	10/12/16-10/14/16	16.1 Normal Line / SPOT	16.1
412/16	INSIDE EDITIONA Target 9 7/15/16 Index: 139 Netsan: 0.4	Burlington (WANY)				×.			:307:30P- Inside Edition	367	10/14/16-10/14/16	16.0 Pevised Line / SPOT	15.01
0/10/16	INSIDE EDITION< Target 9 10/10/16 Index: 139, Nielsen: 0.4	\$40.00 Burlington (WVNY)	\$40.00	\$40.00	-		×		:30 7:30P- Inside Edition	5 :30 7:	10/11/16-10/11/16	15.1 Normal Line / SPOT	15.1
715/16	INSIDE EDITION< Target 9 7/15/16 Index: 139 Nelsan: 0.4	Burlington (WVNY)						j.a.	:30 7:30P- Inside Edition	1367	10/11/16-10/11/16	15.0 Revised Line / SPOT	15.0%
	Pre-Empt/Exception -	Burlington (W/VNY)									10/14/16	14.0.1 Closed Preempt	14.6.1
Entered	Comments	Station	Total	Rate	Su Spots	Fr Sa	Tu We Th	SPW Mo	Run Times	Sec Length	Dates	Line Type / Break Type (Ref #)	Line
		5 22527											



Agency

Product

Brand

Mentzer Media 210 W Pennsylvania Ave Towson, MD 21286 Suite 250

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Account Types Phone/Fax **Buyer Name** Sales Office Salesperson Schedule Dates Contract # Advertiser National/Political Ally,Rambo, Katz - Washington DC Katz - Washington DC, Washington DC (1179) Political - US Senate (1077) Mentzer Media (11548) Friends of Kelly Ayotte/Senate/Republican/NH (79 Entered By 15/17/3214 15/17/3214 (545691) 10/11/16-10/17/16 1393781 Package Deal Net Total Order Type Demo Sales Tax Commission Commission % Headline # CO-OP Last Modified Date Entered 10/13/16 Elizabeth F. Guy \$3,774.00 \$666.00 15.00 Normal ECR25245298 8 07/15/16

By Broadcast Month
Oct. 2016

Spots 80 80

Rate \$4,440.00 \$4,440.00

Burlington (WVNY)

Grand Total:

		Comments		MKAYO 10/11/16-10/17/16 AY OW CLOSER TO FLIG	MKAYO 10/11/16-10/17/16 AYOTTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLL OW CLOSER TO FLIGHT START.	VAB SENT VIA EMAII	. PYMT TO FOLL				
-		1									
Line Line Type / Break Type (Ref #)	Dates	Sec L	Length Run	Run Times SPW	W Mo Tu We Th	Fr Sa Su Spots	ts Rate	Total	Station	Comments	Entered
19.0 Revised Line / SPOT	10/11/16-10/11/16	νı	.30 3€- Paople's Court	Collet	;				Surfington (WAAN)	PEOPLE'S COURT Target 9 Index: 112 Nelsen: 0.6	<u> </u>
19.1 Revised Line / SPOT	10/11/16-10/11/16	.۵.	·30 3P- People's Court	Lourt .	şыб Ж				(Akkivi) uotbulung	PEOPLE'S COURT Target 9	10/5/16
19.2 Normal Line / SPOT	10/11/16-10/11/16	Ŋ	:30 3P- People's Court	Court	2 X		2 \$35.00	\$70.00	\$70.00 Burlington (WVNY)	PEOPLE'S COURT Target 9 Index: 112. Nielsen: 0.6	10/10/16
20.0 Revised Line / SPOT	10/12/16/10/12/16	ហេ	:30 3P- People's Court	_our	y	A 10 10 10 10 10 10 10 10 10 10 10 10 10			Burlington (WWNY)	PEOPLE'S COUNT Target 9	3/15/16
20.1 Pavised Line / SPOT	10/12/16-10/12/16		130 3P People's Court	Court	*				Burlington (WWW)	PEOPLE'S COURT Target 9	91.55/01
20.2 Normal Line / SPOT	10/12/16-10/12/16	5	:30 3P- People's Court	Court	1 ×		1 \$35.00	\$35.00	\$35.00 Burlington (WVNY)	PEOPLE'S COURT Target 9 Index: 112. Nielsen: 0.6	10/10/16
21.0 Revised Line / SPOT	10/13/16-10/13/16	-un	:30 3P- People's Court	Jourt	»				Burlingkon (WWNY)	PEOPLE'S COUPT Target 9 Index: 112, Nelson: 0.5	2/15/16
21.1 Revised Line / SPOT	10/13/16-10/13/16	.as	:30 3P- Propie's Court	COLET	Jun Jun	30 00 00 00 00 00 00 00 00 00 00 00 00 0			Burlington (WYWY)	PEOPLE'S COURT Taiget 9 Index: 112. Niclean U.6	10/2/16
21.2 Normal Line / SPOT	10/13/16-10/13/16	5	:30 3P- People's Court	Court	×		2 \$35.00	\$70.00	\$70.00 Burlington (WVNY)	PEOPLE'S COURT Target 9 Index: 112. Nielsen: 0.6	10/10/16
				CONT	CONFIRMATION CON	CONTRA					
.xepted-Agercy/Advertiser:		50	Date:	Accepted Station	~:		Date:	Comments:			



Suite 250

Towson, MD 21286

Comments

 $10/11/16\!-\!10/17/16$ AYOTTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLL OW CLOSER TO FLIGHT START.

Billing Type Account Types

Standard National/Political

Sales Tax

CPE

Mentzer Media 210 W Pennsylvania Ave

WVNY 201 Humboldt St Rochester, NY 14610-1093

Brand Product Agency

Phone/Fax **Buyer Name** Sales Office Advertiser Schedule Dates Salesperson Contract # 15/17/3214 Ally,Rambo, Katz - Washington DC Katz - Washington DC, Washington DC (1179) 15/17/3214 (545691) Political - US Senate (1077) Mentzer Media (11548) Friends of Kelly Ayotte/Senate/Republican/NH (79 Entered By 10/11/16-10/17/16 1393781 Order Type CO-0P Net Total Commission Package Deal Demo **Last Modified** Commission % Headline # Date Entered 10/13/16 Elizabeth F. Guy 15.00 Normal 07/15/16 ECR25245298 \$3,774.00 \$666.00

Burlington (WVNY)
By Broadcast Month Spots
Oct. 2016 80 Grand Total: 8 \$4,440.00 \$4,440.00

		50	Comments	Date:				Shallon	Accepted-Station:	Dake			ccepted-Agsncy/Advertiser:	¢-peatdeoc
				,	RACT	CONFIRMATION CONTRA	ATION		COI					
10/10/16	JUDGE JUDY/JUDGE JUDY B2 Target 9 Index: 114. Nielsen: 1.1	\$30.00 Burlington (WVNY)	\$31	\$30.00	Р		×	p.i	:30 4P- 5P (EST)	:30 4)	5	10/11/16-10/11/16	24.1 Normal Line / SPOT	24.1 N
7/15/16	JUDGE JUDY/JUDGE JUDY 82 Target 9 Indox: 114, Nicken: 1.1	Burlington (WVNY)					×	نبيو	:30 4P- 5P (65T)	130	-£a	10/11/15-10/11/16	24.0 Revised Line / SPOT	24.0 R
10/10/16	PEOPLE'S COURT Target 9 Index: 112. Nielsen: 0.6	\$70.00 Burlington (WVNY)	\$71	\$35.00	2			2 ×	:30 3P- People's Court	:30 31	5	10/17/16-10/17/16	23.2 Normal Line / SPOT	23.2 N
10/5/16	PEOPLE'S COURT Target 9 Index: 112. Nielken, û.6	Burlington (VSNV)						 ×	30 3P. People's Court	:30 31		10/17/16-10/17/16	Ravisad Lina / SPOT	23.1
2/15/16	PEOPLE'S COURT Target 9 Index: 112. Nielsen: 0.6	Burlington (WWYY)						 ×.	:30 3P- People's Court	:30 31	tn	10/13/16-10/13/16	23.0 Revised Line / SPOT	23,0 R
10/10/16	PEOPLE'S COURT Target 9 Index: 112. Nielsen: 0.6	\$35.00 Burlington (WVNY)	\$3.	\$35.00	ı	×		1-	:30 3P- People's Court	:30 31	5	10/14/16-10/14/16	22.2 Normal Line / SPOT	22.2 N
10/5/16	PEOPLE'S COURT Target 9 Index: 112, Nielsen: 0.6	Burlington (WVNY)				×		21	-30 3P- People's Court	30 3	.ه.	10/14/16-10/14/16	Revised Line / SPOT	22.1
7/15/16	Index 112 Newart 0.6	Burlington (WAVAY)				۸.		ja	:36 3P. Paople's Court	:363:	vi	10/1-//16-10/14/16	22.0 Revised Line / SPOT	22.0E
Entered	Comments	Station	Total	Rate	Spots	Th Fr Sa Su	Tu We	SPW Mo	Run Times	Length	ž	Dates	Line Type / Break Type (Ref #)	Line.



Mentzer Media
210 W Pennsylvania Ave
Suite 250
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Comments Billing Type Account Types 윥 Brand Product Agency Schedule Dates Phone/Fax **Buyer Name** Sales Office Salesperson Advertiser Contract # MKAYO 10/11/16-10/17/16 AYOTTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLL OW CLOSER TO FLIGHT START. Standard National/Political Aliy,Rambo, Katz - Washington DC Katz - Washington DC, Washington DC (1179) 15/17/3214 (545691) Political - US Senate (1077) Mentzer Media (11548) Friends of Kelly Ayotte/Senate/Republican/NH (79 Entered By 10/11/16-10/17/16 15/17/3214 1393781 Order Type Demo ф Со-Ор Sales Tax Net Total Commission **Last Modified** Date Entered Commission % Package Deal Headline # 07/15/16 \$666.00 15.00 Normal 8 Elizabeth F. Guy \$3,774.00 ECR25245298 10/13/16

Grand Total:	Oct. 2016	By Broadc	Burlingto
80 \$4,440	Oct. 2016 80	ast Month Spots	n (WVNY)
\$4,440.00	\$4,440.00	Rate	

								The state of the s					
		Comprents:	Date:				noge,	Accepted Stallon	Date:			ccepted-Agency/Advertiser:	ccepted-
				RACT	CONFIRMATION CONTRA	NOILY	FIRM!	CON					
10/10/16	ABC-WORLD NWS Target 9 10/10/16 Index: 119. Nielsen: 1.1	\$200.00 Burlington (VVVNY)	\$200.00	μ.				:306:28P- 7P (EST)	:30 6	4	10/14/16-10/14/16	28.0 M/G For 14.0.1 / SPOT	28.0
10/10/16	JUDGE JUDY/JUDGE JUDY 1 82 Target 9 Index: 114. Nielsen: 1.1	\$60.00 Burlington (WVNY)	\$30.00	2			2 X	:30 4P- 5P (EST)		. s	10/17/16-10/17/16	27.1 Normal Line / SPOT	27.1
7/15/16	JUDGE HIBYJUDGE HIDY B2 Target 9 Index: 114, Nielsen: 1.1	Burlington (VA/AY)					×	.30 4P- SP (EST)	:33	.i.	10/17/16-10/17/16	27.0 Revised Line / SPOT	27.0
10/10/16	JUDGE JUDY/JUDGE JUDY 1 B2 Target 9 Index: 114. Nielsen: 1.1	\$60.00 Burlington (WVNY)	\$30.00	2	<u>p.</u>	1		:30 4P- 5P (EST)	:30'	5	10/13/16-10/14/16	26.1 Normal Line / SPOT	26.1
7/15/16	JUDGE HIBYJUDGE JUDY : 82 Target 9 Index: 114. Nielwen, I.1.	Burlington (WA/NY)			×		2	:30 40° 50 (EST)	:36	<u>.</u>	10/14/15-10/14/16	26.0 Rowled Line / SPOT	26.0
10/10/16	JUDGE JUDY/JUDGE JUDY 1 B2 Target 9 Index: 114. Nielsen: 1.1	\$60.00 Burlington (WVNY)	\$30.00	2		×	2	:30 4P- 5P (EST)			10/12/16-10/12/16	25.1 Normal Line / SPOT	25.1
7/15/16	JUDGE JUDY/JUDGE JUDY) B2 Targer 9 Index: 114, Nielsen: 1,1	Surfington (NVVV)				*	ina.	:30 4P- SP (EST)	:30	ىل	10/12/16-10/12/16	25.0 Revised Line / SPOT	25.0
Entered	Comments	Total Station	Rate	Spots	Fr Sa Su	Tu We Th	SPW Mo	Run Times	Length	Sec	Dates	Line Type / Break Type (Ref #)	Line



WVNY 201 Humboldt St

Product

Agency

Advertiser

Brand

210 W Pennsylvania Ave Towson, MD 21286 Rochester, NY 14610-1093

> Phone/Fax Buyer Name Sales Office Salesperson

Suite 250

Comments Billing Type Account Types CPE

> Standard National/Political 15/17/3214

> > Sales Tax Net Total

> > > \$3,774.00

10/11/16 - 10/17/16 ayotte for senate - NAB sent via email. Pymt to follow closer to flight start.

Mentzer Media

Schedule Dates Contract # Ally,Rambo, Katz - Washington DC 15/17/3214 (545691) Political - US Senate (1077) Mentzer Media (11548) Friends of Kelly Ayotte/Senate/Republican/NH (79 Entered By 10/11/16-10/17/16 Katz - Washington DC, Washington DC (1179) 1393781 Order Type CO-OP Commission Package Deal Headline # **Last Modified** Date Entered Commission % 07/15/16 \$666.00 15.00 Normal Elizabeth F. Guy 10/13/16 ECR25245298 8

Burlington (WVNY)

By Broadcast Month Spots
Oct. 2016 80 Grand Total: 8 Rate \$4,440.00 \$4,440.00

4 330 5:59P- Local 22 News at 6P 2 X 2 570.00 \$140.00 \$urlington (WVNY) 1 1 1 1 1 1 1 1 1													
4 30 5:59P- Local 22 News at 6P 2 X 1 1 1 1 1 4 \$200.00 \$140.00 Burlington (W/WY) 5 30 5P- 6P (EST) 1 X 1 1 1 1 4 \$40.00 \$150.00 Burlington (W/WY) 5 30 5P- 6P (EST) 1 X 1 1 1 1 4 \$40.00 \$150.00 Burlington (W/WY) 5 30 5P- 6P (EST) 1 X 1 1 1 1 4 \$40.00 \$150.00 Burlington (W/WY) 6 30 7A- Good Morning America 2 X 2 2 2 8 \$50.00 \$400.00 Burlington (W/WY) 6 30 11P- Local 22 News at 11P 2 X 2 2 2 \$50.00 \$100.00 Burlington (W/WY) 7 4 30 11P- Local 22 News at 11P 2 X 1 1 \$50.00 \$100.00 Burlington (W/WY) 8 4 30 11P- Local 22 News at 11P 2 X 1 1 \$50.00 \$100.00 Burlington (W/WY) 9 5 30 11P- Local 22 News at 11P 1 X 1 X 1 1 \$50.00 \$50.00 Burlington (W/WY) 9 5 30 12P- General Hospital 1 X 1 1 \$50.00 \$50.00 Burlington (W/WY) 9 5 30 2P- General Hospital 1 X 1 1 \$50.00 \$50.00 Burlington (W/WY) 10 1			Comments:	Date:				iion:		Date		ccepted-Agency/Advertiser:	ccepted
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4 330 5:59P- Local 22 News at 6P 2 X													
4 :30 5:59P- Local 22 News at 6P 2 X	10/10/16	Burlington (WVNY)	\$200.00	\$50.00	4				:30 2P- General Hospital		10/12/16-10/14/16	41.0 Normal Line / SPOT	41.0
4 :30 5:59P- Local 22 News at 6P 2 X	10/10/16	Burlington (WVNY)	\$50.00	\$50.00	ы		×	<u> </u>	:30 2P- General Hospital		10/11/16-10/11/16	40.0 Normal Line / SPOT	40.0
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4 :30 5:59P- Local 22 News at 6P 2 X 2 2 2 2 \$50.00 \$140.00 Burlington (W/NY) 5 :30 5P- 6P (EST) 1 X 1 1 1 1 \$200.00 \$200.00 Burlington (W/NY) 5 :30 5P- 6P (EST) 1 X 1 1 1 1 1 \$40.00 \$40.00 Burlington (W/NY) 5 :30 5P- 6P (EST) 1 X 1 1 1 1 1 \$40.00 \$40.00 Burlington (W/NY) 6 :30 7A- Good Morning America 2 X 2 2 8 \$50.00 \$400.00 Burlington (W/NY) 7 :30 1P- Local 22 News at 11P 2 X 2 2 \$50.00 \$100.00 Burlington (W/NY) 8 :30 1P- Local 22 News at 11P 2 X 2 2 \$60.00 \$120.00 Burlington (W/NY) 9 :30 1P- Local 22 News at 11P 2 X 2 2 \$60.00 \$120.00 Burlington (W/NY) 10 :30 1P- Local 22 News at 11P 2 X 2 2 \$60.00 \$120.00 Burlington (W/NY) 11 :30 1P- Local 22 News at 11P 2 X 2 2 \$60.00 \$120.00 Burlington (W/NY)	10/10/16	Burlington (WVNY)	\$60.00	\$60.00	p-4	×		ш	:30 11P- Local 22 News at 11P	4	10/14/16-10/14/16	38.0 Normal Line / SPOT	38.0
4 :30 5:59P- Local 22 News at 6P 2 X 2 \$70.00 \$40.00 Burlington (WNNY) 4 :30 6:30P- World News Tonight 1 X 1 1 1 1 4 \$200.00 \$200.00 Burlington (WNNY) 5 :30 5P- 6P (EST) 1 X 1 1 1 1 1 4 \$40.00 \$160.00 Burlington (WNNY) 5 :30 5P- 6P (EST) 1 X 1 1 1 1 1 4 \$40.00 \$40.00 Burlington (WNNY) 4 :30 7A- Good Morning America 2 X 2 2 2 8 \$50.00 \$400.00 Burlington (WNNY) 4 :30 7A- Good Morning America 2 X 2 2 2 2 \$60.00 \$100.00 Burlington (WNNY) 4 :30 11P- Local 22 News at 11P 2 X 2 2 \$60.00 \$120.00 Burlington (WNNY) 5 :30 5P- 6P (EST) 1 X 2 2 5 \$60.00 \$100.00 Burlington (WNNY) 6 :30 5P- 6P (EST) 2 X 2 2 2 2 5 \$60.00 \$100.00 Burlington (WNNY) 7 :	10/10/16	Burlington (WVNY)	\$120.00	\$60.00	2			2	:30 11P- Local 22 News at 11P		10/13/16-10/13/16	37.0 Normal Line / SPOT	37.0
4 :30 5:59P- Local 22 News at 6P 2 X 2 \$70.00 \$140.00 Burlington (W/NY) 4 :30 6:30P- World News Tonight 1 X 1 \$200.00 \$200.00 Burlington (W/NY) 5 :30 5P- 6P (EST) 1 1 1 1 4 \$40.00 \$160.00 Burlington (W/NY) 5 :30 5P- 6P (EST) 1 X 1 1 1 1 4 \$40.00 \$40.00 Burlington (W/NY) 6 :30 7A- Good Morning America 2 X 2 2 2 8 \$50.00 \$400.00 Burlington (W/NY) 4 :30 7A- Good Morning America 2 X 2 2 2 \$60.00 \$100.00 Burlington (W/NY) 6 :30 7A- Good Morning America 2 X 2 2 2 \$60.00 \$100.00 Burlington (W/NY)	10/10/16	Burlington (WVNY)	\$60.00	\$60.00	ы		×	<u></u>	:30 11P- Local 22 News at 11P		10/12/16-10/12/16	36.0 Normal Line / SPOT	36.0
4 :30 5:59P- Local 22 News at 6P 2 X 2 \$70.00 \$140.00 Burlington (WVNY) 4 :30 6:30P- World News Tonight 1 X 1 1 1 1 4 \$200.00 \$200.00 Burlington (WVNY) 5 :30 5P- 6P (EST) 1 X 1 1 1 1 4 \$40.00 \$160.00 Burlington (WVNY) 5 :30 5P- 6P (EST) 1 X 1 1 1 1 4 \$40.00 \$40.00 Burlington (WVNY) 6 :30 7A- Good Morning America 2 X 2 2 8 \$50.00 \$400.00 Burlington (WVNY) 7 :30 7A- Good Morning America 2 X 2 2 2 \$50.00 \$400.00 Burlington (WVNY)	10/10/16	Burlington (WVNY)	\$120.00	\$60.00	2		×	2	:30 11P- Local 22 News at 11P		10/11/16-10/11/16	35.0 Normal Line / SPOT	35.0
4 :30 5:59P- Local 22 News at 6P 2 X 2 \$70.00 \$140.00 Burlington (WVNY) 4 :30 6:30P- World News Tonight 1 X 1 \$200.00 \$200.00 Burlington (WVNY) 5 :30 5P- 6P (EST) 1 1 1 1 1 4 \$40.00 \$160.00 Burlington (WVNY) 5 :30 5P- 6P (EST) 1 X 1 1 1 1 1 \$40.00 \$40.00 Burlington (WVNY) 5 :30 5P- 6P (EST) 1 X 2 2 2 2 8 \$50.00 \$400.00 Burlington (WVNY)	10/10/16	Burlington (WVNY)	\$100.00	\$50.00	2			2 ×	:30 7A- Good Morning America	4	10/17/16-10/17/16	34.0 Normal Line / SPOT	34.0
4 :30 5:59P- Local 22 News at 6P 2 X 2 \$70.00 \$140.00 Burlington (WVNY) 4 :30 6:30P- World News Tonight 1 X 1 \$200.00 \$200.00 Burlington (WVNY) 5 :30 5P- 6P (EST) 1 1 1 1 4 \$40.00 \$160.00 Burlington (WVNY) 5 :30 5P- 6P (EST) 1 X 1 1 1 1 4 \$40.00 \$40.00 Burlington (WVNY) 5 :30 5P- 6P (EST) 1 X 1 1 1 1 4 \$40.00 \$40.00 Burlington (WVNY)	10/10/16	Burlington (WVNY)	\$400.00	\$50.00	8		2		:30 7A- Good Morning America	4.	10/11/16-10/14/16	33.0 Normal Line / SPOT	33.0
4 :30 5:59P- Local 22 News at 6P 2 X 2 \$70.00 \$140.00 Burlington (W/NY) 4 :30 6:30P- World News Tonight 1 X 1 \$200.00 \$200.00 Burlington (W/NY) 5 :30 5P- 6P (EST) 1 1 1 1 1 4 \$40.00 \$160.00 Burlington (W/NY) 3)	10/10/16	Burlington (WVNY)	\$40.00	\$40.00	J-1			1 ×	:30 SP- 6P (EST)		10/17/16-10/17/16	32.0 Normal Line / SPOT	32.0
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Chillicity	10/10/16	Burlington (WVNY)	\$140.00	\$70.00	2				:30 5:59P- Local 22 News at 6P		10/17/16-10/17/16	29.0 Normal Line / SPOT	29.0
Length Run Times SPW Mo Tu We Th Fr Sa Su Sports Rate Total Station Comments	Comments Entered	Station	Total	Rate	u Spots	Fr Sa	Tu We	SPW Mc	Run Times	Sec Leng	Dates	Line Type / Break Type (Ref #)	Line



Brand

210 W Pennsylvania Ave Suite 250 Towson, MD 21286

Mentzer Media

Product Agency Salesperson Advertiser Schedule Dates Contract # 15/1 Politi Ment 1393781 Date Entered

Comments Billing Type CPE

Phone/Fax Buyer Name Sales Office

Account Types

tract #	± 1393781	H	Date Entered	07/15/16	5/16	Burl	Burlington (WVNY)		
ule Dates tiser	10/11/16-10/17/16	10/11/16-10/17/16 Eriends of Kelly, Avotte (Separts (Bestublicae (NIL) (70)	Last Modified	10/13/16	10/13/16	Oct.	Oct. 2016	80	
*	Mentzer Media (11548)	(11548)	CO-OP	No !		Grano	Grand Total:		\$4,440.00
¥	Political - US Senate (1077)	enate (1077)	Headline #	ECR2	ECR25245298	en de la caraca			***************************************
	15/17/3214 (545691)	(45691)	Demo			~~~~~			10°80'03****
erson	Katz - Washin	Katz - Washington DC, Washington DC (1179)	Order Type	Normal	nal	and the second second			scogggggaan
Office	Katz - Washington DC	aton DC	Package Deal			· · · · · · · · · · · · · · · · · · ·	* *		teleggeres.~
Name	Ally,Rambo,		Commission %	15.00	0	innegana.			98000 OKA
Fax	_		Commission	\$666,00	5.00				unstatutes =
	15/17/3214		Net Total	\$3,7	\$3,774.00				(philipsoir)
it Types	National/Political	<u>ai</u>	Sales Tax						TANKA PERSON
Туре	Standard						*********		0.000.000.000.000.000
ents	MKAYO 10/11/16-10/17/ OW CLOSER TO	MKAYO 10/11/16-10/17/16 AYOTTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLL OW CLOSER TO FLIGHT START.	EMAIL. PYMT TO	o FOLL					
ngth	Run Times	SPW Mo Tu We Th Fr Sa Su	Spots	Rate	Total	Station	. No contrador to Philosophic and a		
						Burlington (WVNY)	3	Comments	Entered
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:30 2P- G	:30 2P- General Hospital	2 X	2	\$50.00	\$100.0	Burlington (WVNY)			
:30 11P-	:30 11P- Local 22 News at 11P	1 ×	1	\$50.00	\$50.0	Burlington (WVNY) Burlington (WVNY)	3	Comments No Avail/Exception - SOLD OUT No Avail/Spot -SOLD OUT	
:30 6:28P	:30 6:28P- 7P (EST)	—	<u></u>	\$200.00		\$100.00 Burlington (WVNY) \$50.00 Burlington (WVNY)	3	Comments No Avail/Exception - SOLD OUT No Avail/Spot -SOLD OUT	
:30 6:28P	:30 6:28P- 7P (EST)	-	} —4	\$200.00	\$200.0	Burlington (W/NY) \$100.00 Burlington (W/NY) \$50.00 Burlington (W/NY) \$200.00 Burlington (W/NY)		Comments No Avail/Exception - SOLD OUT No Avail/Spot -SOLD OUT ABC-WORLD NWS Target !	"
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:30 2P- G	:30 2P- General Hospital			\$50.00	\$200.0 \$200.0 \$50.0	Burlington (WVNY) \$50.00 Burlington (WVNY) \$50.00 Burlington (WVNY) 200.00 Burlington (WVNY) 200.00 Burlington (WVNY) 200.00 Burlington (WVNY)		Comments No Avail/Exception - SQLD OUT No Avail/Spot -SQLD OUT No Avail/Spot -SQLD OUT No Avail/Spot -SQLD OUT ABC-WORLD NWS Target 9 Index: 119. Nielsen: 1.1 ABC-WORLD NWS Target 9 Index: 119. Nielsen: 11.1 LOCAL 22 NEWS Target 9 Index: 126. Nielsen: 0.5 Index: 126. Nielsen: 0.5	
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Line Line Type / E 41.0.1 Closed Preempt

Line Type / Break Type (Ref #)

10/12/16

Dates

Sec Length

41.0.2 Closed Preempt

10/17/16-10/17/16

10/13/16

10/16/16-10/16/16

ccepted-Agency/Advertiser:

Date:

47.0.1 Closed Preempt

10/14/16 10/14/16-10/14/16 10/15/16-10/15/16 10/12/16-10/12/16 10/11/16-10/11/16

47.0 Normal Line / SPOT 46.0 M/G For 12.0.1 / SPOT 45.0 M/G For 13.1.2 / SPOT 44.0 M/G For 13.1.1 / SPOT 43.0 Normal Line / SPOT 42.0 Normal Line / SPOT



125 West 55th St New York, NY 10019

Tu-F,M REV- 15 2p-3p

Target 9 Index: 121. Nielsen: 0.4

GENRL HOSPITAL

\$50.00

Rate Rating

Day/Time

DP

Program

VANTE TELEVISION GROUP

Contract # 25245298 Agency: MENTZER MEDIA SERVIC CPE: 15/17/3214

210 W. Pennsylvania Avenue

Product: AYOTTE/S/R

Agency Order #: 5193687

Advertiser: Kelly Ayotte for Senator Flight: 10/11/16 - 10/17/16

Changes as of: 10/16/2016 at 5:35 PM Version: Highlighting Revision 6 Station: WVNY

Primary Demo: Adults 18+

Con Type: POLITICAL/VOTE
Assistant: LAILA DAFTARI
202-872-5880

Market: Burlington-Plattsburgh Office: WASHINGTON

Total Spots: 82

Total \$: \$4,535.00

Total CPP: \$33.01 Total GRP: 137.4

Traffic #: 1393781 Separation:

Salesperson: RACHELLE RAY -Washington DC 202-872-5880

Comments: RVSD TO CXL OFF MISSED SPOTS.

Towson, MD 21204 Suite 250

Buyer: Rambo, Ally

Len 10/11 10/12 10/13 10/14 10/15 10/16 10/17

10/11 - 10/17

Spots Total

CPP

GRP

Total

17

82 \$4,535.00 \$33.01

137.4

\$350.00

\$45.45

Page 1 of 3

TELEVISION GROUP

Agency: MENTZER MEDIA SERVIC CPE: 15/17/3214 Contract # 25245298

Avenue 210 W. Pennsylvania

Towson, MD 21204

Suite 250

Agency Order #: 5193687

Buyer: Rambo, Ally

Salesperson: RACHELLE RAY -Washington DC 202-872-5880

Advertiser: Kelly Ayotte for Senator

Product: AYOTTE/S/R

Flight: 10/11/16 - 10/17/16

Changes as of: 10/16/2016 at 5:35 PM

Station: WVNY Market: Burlington-Plattsburgh

Office: WASHINGTON

Primary Demo: Adults 18+

Version: Highlighting Revision 6

Total CPP: \$33.01

Total Spots: 82

Total \$: \$4,535.00

Separation: Traffic #: 1393781

Total GRP: 137.4

Con Type: POLITICAL/VOTE

Assistant: LAILA DAFTARI 202-872-5880

MG offer 1x 10/17 View 11-12P \$60 Sect 4 1x 10/17 Chew 1-2P \$50 Sect 4 Please advise. Thanks! Line 15 General Hospital 1x 10/12 due to NO AVAIL MG offer 1x 10/17 News 6-7A \$50 Sect 4 Please advise Thanks! Comment Line 1 Oz 1x 10/13 due to No Avail Line 3 News 1x 10/11 due to No Avail RVSD TO CXL OFF MISSED SPOTS. Order Level Comments

Elizabeth Guy Elizabeth Guy RACHELLE RAY - Washington DC RACHELLE RAY -Washington DC RACHELLE RAY -Washington DC LAILA DAFTARI Line 6 News 1x 10/15 news will be airing @ 10-10:30 due to not having a late college game that day we can offer MG in new time rate didn't change Please advise Thanks!
RVSD TO PROCESS AGY REVISION (OVERALL ATS \$3120) & CREDIT \$110 TO COMPENSATE FOR \$110 SPOTS REINSTATED TO 9/13-9/19 CON. AFTR DOLLARS RE-SPENT. RVSD TO PROCESS AGY REVISION (OVERALL ATS \$3120) & CREDIT \$110 TO COMPENSATE FOR \$110 SPOTS REINSTATED TO 9/13-9/19 CON. AFTR DOLLARS RE-SPENT. Separation: 30 Line 6 News 1x 10/15 out due to College Football MG offer new TP 11:30-12A same rate Please advise Thanks! RVSD TO PROCESS AGY REVISION (OVERALL ATS \$3120) & CREDIT \$110 TO COMPENSATE FOR \$110 SPOTS REINSTATED TO 9/13-9/19 CON. AFTR DOLLARS RESPENT.

WFFF: 13% 53% \$64,786 Competitive Information

Separation: 30

137.4	\$33.01	\$4,535.00	82	100%	Total
137.4	\$33.01	\$4,535.00	82	100%	
GRP	СРР	Dollars	Spots	% Distrib	Day/Time
		Daypart Summary	Daypar		1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1

\$4,535.00	82	Total
\$4,535.00	82	2016-Oct
Dollars	Spots	Month
nary	Monthly Summary	





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125 West 55th St New York, NY 10019

Agency: MENTZER MEDIA SERVIC CPE: 15/17/3214 210 W. Pennsylvania

Contract # 25245298

Changes as of: 10/16/2016 at 5:35 PM Advertiser: Kelly Ayotte for Senator Flight: 10/11/16 - 10/17/16

Product: AYOTTE/S/R

Office: WASHINGTON

Version: Station: WVNY Market: Burlington-Plattsburgh

Highlighting Revision 6 Total Spots: Total \$: \$4,535.00

82

	GROUP	
	Suite 250 Towson, MD 21204	Avenue
	Agency Order #: 5193687 Buyer: Rambo, Ally Salesperson: RACHELLE RAY - Washington DC 202-872-5880	Product: AYOTTE/S/R
	Primary Demo: Adults 18+ Con Type: POLITICAL/VOTE Assistant: LAILA DAFTARI 202-872-5880	Office: WASHINGTON
Page 1	Total GRP: 137.4 Traffic #: 1393781 Separation:	Total CPP: \$33.01

Transaction History

	New	Revision	Electronic Contracting	Makegood 1	Revision	Revision	Makegood 2	Revision	Makegood 3		Makegood 4	Revision	Trans
PARAGRAPHS	7/11/16 5:36 PM Washington DC	7/11/16 5:45 PM Washington DC	7/15/16 8:56 AM	10/6/16 2:03 PM Elizabeth Guy	10/9/16 3:45 PM	RACHELLE RAY - 10/9/16 3:54 PM Washington DC	10/10/16 9:44 AM Elizabeth Guy	10/11/16 12:32 PM LAILA DAFTARI	10/11/16 1:42 PM Elizabeth Guy	10/12/16 5:54 PM LAILA DAFTARI	10/13/16 11:49 AM Elizabeth Guy	10/16/16 5:35 PM Washington DC	Created/Received Created by
PARAGRAPHS 49 AND 50 OF THE LINITED STATES FEDERAL COMMUNICATION	RACHELLE RAY - Washington DC	RACHELLE RAY - Washington DC		lizabeth Guy	10/9/16 3:45 PM GOTOSTRATA\Rray	RACHELLE RAY -	Elizabeth Guy	LAILA DAFTARI	Elizabeth Guy	LAILA DAFTARI	Elizabeth Guy	RACHELLE RAY -	Created by
יים פשדיים משניים יום.	New	Confirmed		Confirmed	Confirmed	Confirmed	Confirmed	Confirmed	Confirmed	Confirmed	Confirmed	Revised	Status
	27				47	10							Spot+ S
1000	\$1,625.00				\$3,12	\$-1						<u>\$</u>	Spot- \$
		\$0	\$0		\$3,120.00	\$-110.00	\$0	\$0	0\$	8	08	\$-100.00	\$ Chg C
	1 -	\$1,625.00 \$			\$4,745.00 \$	\$4,635.00	\$0	\$0 0	\$0 0	\$0.0	\$0	\$0	Contract \$ (
		Changes: Comments from Separation: 30 to 10/11/16-10/17/16 AYOTTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLLOW CLOSER TO FLIGHT START., User Entered \$ from \$0.00 to \$1,625.00, Competitive Market Budget from \$22,929 to \$23,214. 5 buylines added or modified.		Changes: Total GIMPs to 53, Total CPM from \$0.00 to \$30.776.52	Changes: Comments from 10/11/16-10/17/16 AYOTTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLLOW CLOSER TO FLIGHT START. to Separation: 30, Total \$ from \$1,625.00 to \$4,745.00, Total GRPs from \$2.8 to 128.0, Total GIMPs from 53 to 0, Total Spots from 27 to 74, Total CPP from \$30.78 to \$37.07, Total CPM from \$30.776.52 to \$30.07.65 to \$30.00 to \$40.000	Changes: Comments from Separation: 30 to RVSD TO PROCESS AGY REVISION (OVERALL ATS \$3120) & CREDIT \$110 TO COMPENSATE FOR \$110 SPOTS REINSTATED TO 9/13-9/19 CON. AFTR DOLLARS RE-SPENT User Entered \$ from \$1,625.00 to \$4,635.00, Assistant Id from RACHELLE RAY - Washington DC to LAILA DAFTARI, Product from MKAYO to AYOTTE/S/R, Calculated Dollars from \$4,745.00 to \$4,635.00, Total CPP from \$37.07 to \$33.20, Competitive Market Budget from \$23,214 to \$66,274, Total Spots from 74 to 84, Total GRPs from 128.0 to 139.6, Total \$ from 128.00 to \$4,635.00. 15 buylines added or modified.		\$0 Changes: 1 buyline added or modified.	Changes: Total GIMPs from 0 to 140. Total CPM from \$0 00 to \$33 202 01	Changes: 1 buyline added or modified	The state of the s	Changes: Total Spots from 84 to 82, Calculated Dollars from \$4,635.00 to \$4,535.00, Total GRPs from 139.6 to 137.4, Total CPP from \$33.20 to \$33.01, Competitive Market Budget from \$66,214 to \$64,786, User Entered \$ from \$4,635.00 to \$4,535.00, Comments from RVSD TO PROCESS AGY REVISION (OVERALL ATS \$3120) & CREDIT \$110 TO COMPENSATE FOR \$110 SPOTS REINSTATED TO 9/13-9/19 CON. AFTR DOLLARS RE-SPENT. to RVSD TO CXL OFF MISSED SPOTS., Total \$ from \$4,635.00 to \$4,535.00. 1 buyline added or modified	\$ Comment

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER,
KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR
ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.